

Green Tier Advisors  
July 20, 2006  
Room G-09, GEF 2 Building  
101 South Webster Street, Madison

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| Noon – 12:30 | Greetings, Introductions (if needed) and Lunch.<br>Housekeeping Items: <ul style="list-style-type: none"><li>• Blog site – update</li><li>• Risk Assessment within DNR</li></ul> |
| 12:30 – 2:00 | Areas of Emphasis – Continuation of April meeting discussion.  |
| 2:00 – 2:40  | Discussion of Emerging Green Tier Brand and Marketing Issues and Opportunities   |
| 2:40 – 3:10  | Performance Indicators/Evaluation of Green Tier Program  |
| 3:10 – 3:50  | Discussion of Additional Ways to Involve Participation by the Public in Green Tier Advisors Meetings   |
| 3:50 - 4:00  | Closure and Check-out  |
| 4:00         | Adjourn  |

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| <i>Next meeting: Wednesday, September 20, 2006      Afternoon</i> |
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